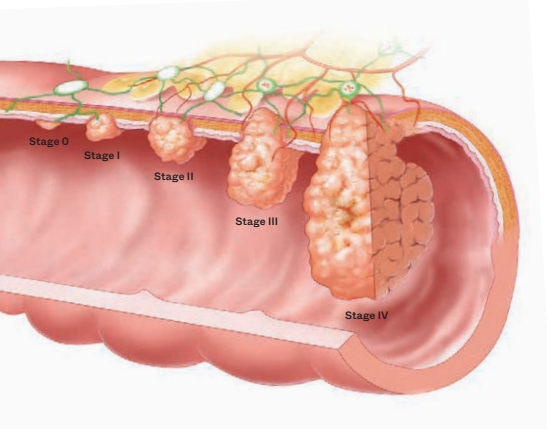


Screening for colorectal cancer (CRC) on time matters¹

Regular screening can help find CRC in early stages, which is why it's important to screen on time.¹
See how CRC develops below:



- CRC typically starts as a polyp on the wall of the colon or rectum which may **develop** into cancer¹
- Many people with early-stage CRC have **no symptoms**, but screening can detect signs of cancer¹
- **Black Americans** are most likely to develop and die from colon cancer²
- **Hispanic Americans** have the second-highest death rate due to colon cancer²

Focus on the CRC facts



Colon cancer affects all races, genders, and ethnicities²

3rd

It's the 3rd most common cancer among men and women³

75%

About 75% of people have no family history³



It's on the rise in people 45-49⁴

See your choices for CRC screening on the other side












When caught in early stages, CRC is more treatable in about **90% of people**^{5*}

There are many screening options, but whichever you choose, the American Cancer Society recommends regular screening starting at **age 45**. Even if you've screened before, you'll need to screen again when your healthcare provider recommends.^{1,4}

*Based on 5-year survival.

There are **choices** when it comes to CRC screening^{1,4,6-10}

Use this chart to help you decide which option might work best for you

	 Colonoscopy (visual exam)	 Multitarget stool DNA test* (Cologuard®)	 FIT/FOBT* (fecal immunochemical test/fecal occult blood test)
 How does it work?	Uses a scope to look for and remove abnormal growths in the colon/rectum ¹	Finds altered DNA and blood in the stool sample ¹	Detects blood in the stool sample ¹
 Who is it for?	Adults at high or average risk ^{1,6}	Adults 45+ at average risk ⁴	Adults at average risk ⁴
 How often?	Every 10 years ^{1†}	Every 3 years ⁴	Once a year ⁴
 Non-invasive?	No ^{1,7}	Yes, used at home ⁴	Yes, used at home ¹
 Prep required?	Yes, full bowel prep including fasting and laxatives ^{1,7}	No ⁸	No/Yes ^{1‡}
 Time it takes?	1-2 days for bowel prep and procedure ⁷	The time it takes to collect a sample ⁶	The time it takes to collect a sample ⁶
 Covered?[§]	Covered by most insurers ⁴	Covered by most insurers ⁹	Covered by most insurers ¹⁰
 After a positive result?	Polyps removed and examined (biopsy) ¹	A colonoscopy is needed ¹	A colonoscopy is needed ¹

*All positive results on non-colonoscopy screening tests should be followed up with timely colonoscopy.⁴

†For adults at high risk, testing may be more frequent and should be discussed with your healthcare provider.¹

*FIT does not require changes to diet or medication. FOBT requires changes to diet or medication.¹

§Insurance coverage can vary; only your insurer can confirm how CRC screening is covered under your insurance policy.

Choose the screening option(s) below to discuss with your prescriber today:



Colonoscopy

Multitarget stool DNA test*

FIT/FOBT*

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